

transmitting a first plurality of files on a first carousel, said carousel cycling constantly;
and

transmitting a second plurality of files on a second carousel, said carousel cycling only
for predetermined periods.

16. The method of claim 15 wherein one of said types is video clips.

17. The method of claim 15 wherein one of said types is games.

18. The method of claim 15 wherein one of said types is music.

19. The method of claim 15 wherein one of said types is magazines.

20. A method of allowing users to select content by voting, comprising:

receiving from a content provider a plurality of content files, wherein only one of said
content files it to be transmitted to users;

receiving from one or more of said users a vote as to which of said content files should be
transmitted; and

transmitting to users the content item which received the highest number of votes.

21. A method of allowing users to rate content by interaction, comprising:

receiving from a content provider a plurality of content files, wherein only some of said
content files are to be transmitted to users;

receiving from one or more of said users interaction as to which of said content files
should be transmitted; and

transmitting to users the content items which received the highest numbers of
interactions,

wherein the determination of the files to be transmitted is based on the collected ratings
of the interactions.

22. The method of claim 21 wherein said users receive one or more previews corresponding to
one or more of said content files.

23. The method of claim 22 wherein said previews are video clips.

24. The method of claim 22 wherein each of said previews includes a vote button for capturing
said interaction.

25. A method of allowing users to choose order of transmission by interaction, comprising:
- receiving from a content provider a plurality of content files;
 - receiving from one or more of said users interaction as to the order in which said content files should be transmitted; and
 - transmitting to users the content items in the determined order, wherein said determined order is based on the collected ratings of the interactions.
26. The method of claim 25 wherein said users receive one or more previews corresponding to one or more of said content files.
27. The method of claim 26 wherein said previews are video clips.
28. The method of claim 26 wherein each of said previews includes a vote button for capturing said interaction.
29. A system for the distribution of content over a wireless link, comprising:
- one or more global caster modules for receiving content meant for distribution to all locations in a network;
 - one or more local caster modules for receiving content meant for distribution to only certain locations in said network; and
 - one or more transmission devices associated with at least one of the modules
30. The system of claim 29, further comprising:
- one or more broker modules, each broker module receiving content from at least one local caster module and at least one global caster module.
31. The method of claim 30, wherein:
- each of said one or more transmission devices is associated with one or more of said broker modules.
32. A method for providing bandwidth to a content provider comprising:
- segmenting available bandwidth in a network into one or more types of quality of service blocks;

allowing a content provider to choose a specific one of a plurality of fixed-time quality of service blocks, each offering a certain amount of bandwidth between stated start time and a stated end time; and

allowing said content provider to choose to receive one of a plurality of dynamic-time quality of service blocks, each offering a certain amount of bandwidth between an not stated start time and not stated end time,

wherein the choice of a specific dynamic-time quality of service block is made on behalf of the content provider by a third party individual or machine.